

CONSORTIUM



Fondazione
Agrifood &
Bioeconomy

BioFuel Region™



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Circular Bio-Based Business models
to create high-value Bio-based
products in integrated value chains

**Our journey so far:
highlights and
achievements after
two years**



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Join the
C4B Stakeholder
panel

CONTEXT

Primary production in agriculture and forestry represents an essential part of the European circular bioeconomy. However, the involvement of primary producers in the circular bio-based economy is still limited and the benefits are in most cases not fairly distributed along the value chain to the disadvantage of primary producers.

Fair and sustainable business models that create opportunities for rural entrepreneurship and develop new forms of successful rural business are therefore needed. C4B business models will be designed to balance the share of power and profits across novel bio-based value chains to accelerate the development of rural communities and their economic viability and enhance the cooperation among farmers, foresters and industry.

C4B RESULTS

- 1 Set up a strong governance and stakeholder engagement strategy, with over 100 stakeholders involved.
- 2 Launched the C4B Stakeholder Panel, an interactive co-creation platform open to rural and bioeconomy actors.
- 3 Completed a holistic analysis of 9 case studies across Europe, exploring power dynamics, business conditions, fairness, and sustainability.
- 4 Applied innovative participatory tools (economic experiments, online boards) to gather real feedback from farmers, cooperatives, and processors.
- 5 Carried out detailed techno-economic, environmental, and social sustainability assessments, linked to the SDGs.
- 6 Began designing new business models integrating fairness, environmental and economic viability, and replicability.

OPEN CALLS AND REPLICATIONS STRATEGY

The fair and sustainable business models developed in C4B have a huge replication potential throughout Europe. The C4B project will launch an Open Call in 2026 to support up to 8 real-world use cases that apply and test fair and circular bio-based business models in diverse European contexts.

Who can apply?

- Primary producers (e.g. farmers, foresters, cooperatives)
- Academic researchers
- Start-ups and SMEs active in bio-based sectors

What's in it for you?

- up to €60.000 financial support to implement and adapt a proven business model
- Visibility through C4B's European network
- Expert guidance throughout the pilot
- Contribution to a more just, inclusive and circular bioeconomy

Open Call Launch: 2026

Stay updated: www.c4b-project.eu

